2024 CALENDAR OF EVENTS

Valentine's Wine & Chocolate Walk—February 10, 2024

The Marblehead Peninsula Chamber of Commerce will host its 4th Annual Valentine's Wine & Chocolate Walk. Visit participating businesses and enjoy wine tastings and chocolate treats. Get your walking card stamped at each stop for a chance to win nice prizes.

Marblehead Purse Bingo-March 9, 2024

We co-host this event with the Danbury Parent Teacher Community Organization. This is a fun ladies' night out in Marblehead with chances to win beautiful designer purses, clutches and gift baskets!

Spring Membership Banquet—May 16, 2024

The Spring Banquet is held in May every year. The Marblehead Peninsula Chamber of Commerce honors two awards, the D.S. Kirkpatrick Award and the Business of the Year Award. This is a great opportunity to get to know the members of your Chamber of Commerce.

Marblehead Mayfly Fest -June 14 & 15, 2024

We are excited to bring this first time event to Marblehead! Live music, entertainment, food, wine and beer trucks, craft vendors, costume contests, a parade and lots more!

The Lakeside-Marblehead Lighthouse Festival—October 12, 2024

Our annual Lighthouse Festival is always the second Saturday in October. The event takes place in Lakeside Chautauqua with over 100 craft vendors, children's activities, arts and entertainment throughout Lakeside.

Marblehead Reverse Raffle-November 9, 2024

The Annual Reverse Raffle is an entertaining event with a chance to win \$10,000! Enjoy a fabulous dinner with excitement building throughout the evening. There will be other games of chance as well as raffle baskets to win. We co-host this event with the Danbury Parent Teacher Organization.

Annual Meeting & Member Appreciation Gathering—November 2024 (Date TBA) Join us for our end of year meeting and our opportunity to show you how much we appreciate you as a member of the Marblehead Peninsula Chamber of Commerce!



2024 Membership Guide



Marblehead Peninsula Chamber of Commerce

110 West Main Street—Suite 3 Marblehead, Ohio 43440 Phone: 419-702-7492 info@themarbleheadpeninsula.com www.themarbleheadpeninsula.com

About the Marblehead Peninsula Chamber of Commerce

The Marblehead Peninsula Chamber of Commerce is proud to be an active member of this unique community since 1938. We are pleased to have members from surrounding areas such as Fremont, Kelleys Island, Port Clinton, Put-in-Bay, Sandusky, and the Toledo and Cleveland areas. We value each and every one of our members.

Our Mission

To promote and market the Peninsula and surrounding area for the purpose of economic growth through cooperation and good will between the businesses of the area. PAGE 7

EVERY MEMBER RECEIVES THESE BENEFITS



Ribbon Cuttings

Ribbon Cuttings are a great way to increase visibility for your new or re-opening business. These events can be publicly promoted throughout the Chamber or kept private.



Weekly "What's Happening"

Members can submit events for consideration into "What's Happening", the Chamber's weekly email blast highlighting all the local happenings in the area in addition to live entertainment.



Business Open House

This event is to bring business professionals together for an opportunity to network and grow their connections. It is also a great way for members to showcase their business to other members.



Distribution of your literature

Free distribution of your literature at our downtown Marblehead office and in our many brochure racks conveniently located around the Peninsula.

EVERY MEMBER RECEIVES THESE BENEFITS

Anthem Diversion State Constant ShueShield

As a member of the Chamber you are entitled to group health insurance benefits through SOCA Benefit Plan (as well as the Anthem Chamber Saver Program). Full range of health insurance plans with cost savings. Businesses also get access to a large network of quality providers through Anthem, an independent licensee of the Blue Cross and Blue Shield Association. Premium savings of up to 1.4% on groups from 2-50 employees. Groups from 51-500 may be eligible for a 1% premium savings.



Chamber Energy Program

CEA is a certified energy management firm that educates and empowers organizations to maximize the economics of their energy assets. CEA delivers a multitude of energy management solutions that positively impact customers' utility bill costs. Ask the Chamber how you can start saving on your electric and natural gas bills today.



By joining a workers' Comp Group Rating program businesses up to 500 employees can achieve rate reductions on Ohio BWC premiums up to the maximum discount allowed.

Heartland

Heartland Payroll is a secure, online platform that integrates payroll, hiring, human resources, and time management into a single cloudbased system. It can exchange data with accounting services, workers' compensation, 401(k) and point of sale.



Workers' Compensation is a major cost of doing business. Lost-time claims can increase premiums if not handled properly. It is the MCO's job to make sure injured workers receive care and return to work safely and promptly.



Shipping discounts with FedEx®, as well as significant savings on freight shipments. Savings up to 45% on small package ground, next day air, or up to 70% savings on large pallet shipments.

Upgraded Membership Levels

Premier Member \$1000

Valued at \$1,850

- Listed on all outgoing emails (\$500.00)
- Listed on Letterhead on all outgoing mail (\$500.00)
- Banner Ad on front page of the website (\$200.00)
- Two free newsletter inserts (\$50.00 each)
- Two free email blasts (\$50.00 each)
- Recognition at every Business Open House (\$150.00)
- Recognition at the Annual Spring Banquet (\$200.00)
- Plaque to display at Business (\$100.00)

Spotlight Member \$500

Valued at \$800

- Banner Ad on front page of the website (\$200.00)
- Two free newsletter inserts (\$50.00 each)
- Recognition at every Business Open House (\$150.00)
- One free email blast (\$50.00 each)
- Recognition at the Spring Banquet (\$200.00)
- Plaque to display at Business (\$100.00)

Membership Levels

General Business Member

*Based on 10+ fulltime employees working at least 32 hours a week during peak season

General Business Member

\$250

\$350

*Based on 1-9 fulltime employees working at least 32 hours a week during peak season

The above levels are for those who are actively engaged or employed in commerce, industry, business, tourism or agriculture.

Additional Business Member \$150

This level is for additional businesses owned by the same member with a separate tax identification number.

Non-Profit Member	\$150
Individual Member (non-business owner)	\$150

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Your Business Listing on our Website

Your business will be listed on our website for referrals for the public. You can also create your own webpage to give the public more information about your business. You may include all of your events on our website.



Quarterly Newsletter Advertising

Members may put advertisements in our Newsletter that is emailed out quarterly. Business Card Ad: \$10.00; Half Page Ad \$20.00; Full Page Ad \$30.00.



Facebook Promotion

Send us your news! Let us know about your events, specials, coupons or any good news you would like us to share.



Banner Ads on Website

Your logo can be placed on our website for the entire year for only \$200. Contact the Chamber if interested.

We are here to support you in every way possible. Just let us know how we can help!

